



CHAROLLAIS SHEEP SOCIETY

Bulletin

5th February 2021

FACEBOOK & INSTAGRAM

We need your help - we are looking for a number of commercial farmers who use Charollais and would be willing to send in a photograph / short video / gives us regular quotes on how it is going on their farm and in particular with the Charollais cross lambs. We would use the material on Facebook and Instagram. It should not take long and we can find a way to reward them for their time.

If you have a customer or neighbour who you think could fit the bill, then give Carroll a call.

This will be a really important part of our breed promotion for this year, so the first step is to establish those contacts to get it going. Please have a think and give us some ideas.

Also a plea to breeders for some images of your lambs, outside preferably. We know only too well that many (or maybe most) of us have no grass only waterlogged muddy fields and therefore turning out is some way off. But somewhere there are some ewes and lambs outside, so if you could get some snaps these would be great to post. We must keep pushing our message that Charollais are tough enough and lots of shots of big lambs inside, does not help the cause. Thanks.

Don't forget also in your cull ewes have made top prices at market recently to let us know. It wouldn't be long before spring lambs are in the market, so again do let us know how you are getting on. Markets are still on 'Drop and Go' so get a quick picture of lambs before they go.

Have you recently shorn last years lambs? If they look great, try and get a picture of them to show Charollais muscling, length and growth.

Thanks in advance and I hope to see lots of pictures - videos are even better very soon.



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FUN QUIZ FOR ALL

An invitation from Amy Pedrick and the South West Region.

“The South West Region would like to invite you to join in with a Quiz v our region. We have undertaken quizzes since the first lockdown nearly 12 months ago and they are by no means a serious affair-more a chance for people to say hello and have a chat. The quiz will take place on **Wednesday 17th February at 7.30pm.** Please can you let either Amy or Amelia know if you wish to join in so we can send you a link.”

Amy - amypedrick@btinternet.com 07854 611090

Amelia - apedrick04@hotmail.co.uk 07854 610846

SPECIAL OFFER ON YEAR BOOK ADVERTS

We are offering breeders a very special deal on advertising in the Year Book this year. This is a fantastic publication and one which members keep year on year and refer to all the time. We are having some new and exciting sections, including a ‘Champion of the Decades’ for the major shows. The Champion animals from the Royal Highland, Royal Welsh, Three Counties, Great Yorkshire and Balmoral Shows from 2010 - 2019 will appear in the publication. A top judge for each show has been asked to choose their favourite and tell us why they have selected it. If you were one of the winners, why not advertise your success in an advert.

Rates for this year have been reduced to :

FULL PAGE	£150	
HALF PAGE	£90	
QUARTER PAGE	£60	(All prices plus VAT)

Call Elaine to book your space. Elaine is working from home during lockdown, so call her on 07795 262000. or contact the office. We can come up with lots of design ideas for an eye-catching ad for you.